



Municipality of Anchorage

Dave Bronson, Mayor
Purchasing Department

February 15, 2023

REQUEST FOR PROPOSAL

RFP 2023P007

Transportation Optimization Study

The Municipality of Anchorage is an equal opportunity employer.

Enclosed is pertinent information for use in preparing your proposal.

Pre-Proposal Conference: **2:00 P.M. Local Time, February 22, 2023**

Site Visit: **N/A**

Questions Due: **12:00 P.M. Local Time, February 23, 2023**

Proposals Due: **5:00 P.M. Local Time, March 16, 2023**

ONE SIGNED ORIGINAL, single sided, unbound, plus five (5) complete copies of your proposal must be submitted. In addition to the copies, a flash-drive containing a PDF copy of the complete proposal, including attachments must also be provided.

If applicable, the call-in phone number for Pre-Bid Conferences is 907-343-6089. Conference lines are opened 5 minutes prior to the Pre-Bid Conference times. To attend meetings in person; you may do so at 632 W. 6th Avenue, Suite 520, Anchorage, AK 99501. FOR AUXILIARY AIDS, SERVICES, OR SPECIAL MODIFICATIONS TO PARTICIPATE PLEASE CONTACT THE PURCHASING DEPARTMENT TO REQUEST REASONABLE ACCOMMODATIONS AT 907-343-4590; OR wwpur@muni.org

For further information contact Purchasing at (907) 343-4590 or email wwpur@muni.org. All correspondence should include the **RFP** number and title.

The Municipality of Anchorage reserves the right to reject any and all proposals and to waive any informalities in procedures.

Sincerely,

Chris Hunter
Deputy Purchasing Director

A REQUEST FOR PROFESSIONAL SERVICES TO DETERMINE THE EFFICIENT USE OF LANDSIDE CARGO STAGING YARDS POST COMPLETION OF THE PORT OF ALASKA MODERNIZATION PROGRAM

RFP 2023P007

- Section 1 - General Information
- Section 2 - Rules Governing Competition
- Section 3 - Scope of Work
- Section 4 - Proposal and Submission Requirements
- Section 5 - Evaluation Criteria and Process
- Section 6 - Selection Process
- Section 7 - Sample Contract
- Section 8 - Attachments

1.0 GENERAL INFORMATION

1.1 Purpose

The Port of Alaska (POA) is seeking professional technical assistance in determining for current and future POA ocean carrier tenants the most efficient use of its landside cargo staging yards—with respect to their new alignment to POA cargo docks—post-completion of the Port of Alaska Modernization Program (PAMP).

1.2 Background

POA is Alaska's largest port and directly serves nearly 90% of Alaska's population residing in more than 250 cities, villages and communities. The POA is critical infrastructure for individuals, families and businesses, and is necessary to ensure Alaska's continued economic viability. As the POA is responsible for handling more than four million tons of fuel and cargo annually, it is necessary to ensure that the port is in good operating conditions. However, the POA wharves are more than half a century old and much of the critical infrastructure has exceeded the economic and design life due to severe piling corrosion and changing cargo transport practices. Therefore, the POA infrastructure is being modernized to meet current and projected needs safely and efficiently.

The PAMP focuses on improving port operations, safety and efficiency, accommodating modern shipping operations, and improving resiliency to earthquakes and other disasters. The PAMP involves the demolition and replacement of all POA marine terminals. While the final basis of design is not yet determined, what will change for certain is the relative alignment of paved transit yards with the pier's access trestles. This may in turn have an impact on the vessel turn time capability. Therefore, it is necessary to ensure that the transition from the current transit yard-to trestle-to pier alignment to the proposed one is seamless, while maintaining to the highest extent possible the existing vessel turn times.

1.3 Questions

Any questions regarding this Request for Proposal are to be submitted in writing to:

Municipality of Anchorage
Purchasing Department

wwpur@muni.org

For ease of identification please identify the RFP number in the subject line of any correspondence.

Purchasing Office hours of operation are: 8:00 a.m. to 5:00 p.m. local time Monday through Friday, excluding Municipal holidays. All questions must be received prior to the deadline indicated on the RFP cover letter.

1.4 Preparation Costs

The Municipality will not be responsible for proposal preparation costs, nor for costs including attorney fees associated with any (administrative, judicial or otherwise) challenge to the determination of the highest ranked Proposer and/or award of contract and/or rejection of proposal. By submitting a proposal each Proposer agrees to be bound in this respect and waives all claims to such costs and fees.

2.0 RULES GOVERNING COMPETITION

2.1 Examination of Proposals

Proposers should carefully examine the entire RFP and any addenda thereto, and all related materials and data referenced in the RFP. Proposers should become fully aware of the nature of the work and the conditions likely to be encountered in performing the work.

2.2 Proposal Acceptance Period

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Provide Recommendations for Optimizing Landside Terminal Operations at the Port of Alaska

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Award of this proposal is anticipated to be announced within 60 calendar days of successful proposer selection, although all offers must be complete and irrevocable for 90 calendar days following the submission date.

2.3 Confidentiality

The content of all proposals will be kept confidential until the selection of the Contractor is publicly announced. At that time the selected proposal is open for review. After the award of the Contract, all proposals will then become public information.

2.4 Proposal Format

Proposals are to be prepared in such a way as to provide a straight forward, concise delineation of the Proposer's capabilities to satisfy the requirements of this RFP. Emphasis should be concentrated on

- 1) conformance to the RFP instructions;
- 2) responsiveness to the RFP requirements;
- 3) completeness and clarity of content.

2.5 Signature Requirements

All proposals must be signed by: an officer or other agent of a corporate vendor if authorized to sign contracts on its behalf; a member of a partnership; the owner of a privately-owned vendor; or other agent if properly authorized by a power of attorney or equivalent document. Signature on the "Letter of Transmittal" (See Para 4.3) will meet this requirement.

Failure to sign the Proposal is grounds for rejection. The name and title of the individual(s) signing the proposal must be clearly shown immediately below the signature.

2.6 Proposal Submission Requirements

2.6.1 ONE ORIGINAL, single sided unbound, plus five (5) complete copies of the proposal must be received by the Municipality prior to the date and time specified in the cover letter. Copies may be bound or enclosed in folders/binders.

2.6.2 IN ADDITION to the copies required by paragraph 2.6.1 above, provide a flash drive containing a PDF copy of the complete proposal, including attachments.

2.6.3 All copies of the proposals shall be submitted in a single sealed cover which shall be plainly marked as a Request for Proposal Response with the Number and Title prominently displayed on the outside of the package.

2.6.4 Proposals must be delivered or mailed to:

Physical Address
Municipality of Anchorage
Purchasing Department
632 W. Sixth Avenue, Suite 520
Anchorage, AK 99501

2.7 News Releases

News releases by or on the behalf of any Proposer pertaining to the award resulting from the RFP shall not be made without prior written approval of the Municipal Purchasing Officer.

2.8 Disposition of Proposals

All materials submitted in response to this RFP will become the property of the Municipality of Anchorage. One copy of the submitted material shall be retained for the official files of the Purchasing Department and will become public record after award of the Contract.

2.9 Oral Change/Interpretation

No oral change or interpretation of any provision contained in this RFP is valid whether issued at a pre-proposal conference or otherwise. Written addenda will be issued when changes, clarifications, or amendments to proposal documents are deemed necessary by the Municipality.

2.10 Modification/Withdrawal of Proposals

A Proposer may withdraw a proposal at any time prior to the final submission date by sending written notification of its withdrawal, signed by an agent authorized to represent the agency. The Proposer may thereafter submit a new proposal prior to the final submission date; or submit written modification or addition to a proposal prior to the final submission date. Modifications offered in any other manner, oral or written will not be considered. A final proposal cannot be changed or withdrawn after the submission date, except for modifications requested by the Municipality after the date of receipt and following oral presentations.

2.11 Late Submissions

PROPOSALS NOT RECEIVED BY THE DATE AND TIME AND AT THE LOCATION SPECIFIED IN THE RFP COVER LETTER WILL NOT BE CONSIDERED AND WILL BE RETURNED UNOPENED.

2.12 Rejection of Proposals

The Municipality of Anchorage reserves the right to reject any or all proposals if determined to be in the best interest of the Municipality.

2.13 Equal Employment Opportunity Contract Compliance

2.13.1 Every municipal contract shall include language substantially the same as the following: "The contractor will not discriminate against any employee or applicant for employment because of race, color, religion, national origin, ancestry, age, sex, sexual orientation, gender identity, marital status, or physical or mental disability. The contractor will comply with all laws concerning the prohibition of discrimination including, but not limited to, Title 5 and Title 7 of the Anchorage Municipal Code."

2.13.2 Every municipal contract shall state, in all solicitations or advertisements for employees to work under the contract, that all qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, ancestry, age, sex, sexual orientation, gender identity, marital status, or physical or mental disability.

2.14 Confidential/Proprietary Information

The content of proposals will be kept confidential until the selection of the Contractor is announced. At that time, the selected proposal is open for review to the competing proposers only (except for information properly identified as being proprietary). After the award of the contract, all submitted proposals shall become public information except for properly identified proprietary information. If a proposer wishes individual pages, which contain actual business, proprietary information to be held confidential, each page must be marked and an explanation furnished of its proprietary nature. In addition to marking individual pages, the Proposal's Cover must also be annotated with the words "THIS PROPOSAL CONTAINS PROPRIETARY INFORMATION". "Confidential and Proprietary" information is not meant to include any information which, at the time of disclosure, is generally known by the public and/or competitors. MOA's ability to treat information submitted as confidential is limited by Anchorage Municipal Code. Proposers concerned with the confidentiality of information submitted should familiarize themselves with the following Anchorage Municipal Code provisions:

AMC 3.90 Access to Public Records
AMC 3.90.010 Policy

AMC 3.90.020 Definitions
AMC 3.90.030 Information Available to the Public
AMC 3.90.040 Exemptions for Particular Records

3.0 SCOPE OF WORK

Task 1: Onsite Kick-off Meeting and Introduction

An onsite kick-off meeting will be held between the project team, appropriate POA staff and ocean carrier representatives to review the project scope, work plan, and schedule.

Task 2: Process Map Development

Develop a process map of “as is” operations to define the project team’s understanding of current port operations processes to be validated with POA staff affected tenants.

Task 3: Identify the Input Parameters Required for this Study

The necessary data will be obtained from POA staff and/or current tenant ocean carriers.

Task 4: Develop, Verify, and Validate an Interactive Simulation Model of the Current System

Describe the model to be used in detail, to include how POA staff and affected tenants will be required to interact with it and the project team. This will include at least three review meetings / model demonstrations to include one with POA staff and one with each of two separate ocean carrier tenants.

Task 5: Run the Model to Evaluate Alternate Scenarios

Based on the results of Task 4 and POA / user input, identify any bottlenecks or potential inefficiencies, and propose possible alternatives for improved performance. Model and analyze several alternatives. The alternatives will include at least two concepts for each of the two primary ocean carriers (a minimum of four total.) The analysis must evaluate multiple criteria such as cost, routes of ingress/egress, vehicle and materiel handling equipment availability, vessel and cargo dwell times, etc. Present the results at least three model demonstrations to include one with POA staff and one with each of two separate ocean carrier tenants.

Task 6 – Develop an Interim and Final Standard Operating Procedure (SOP) for Post-PAMP Operations

Using the model results along with POA and user input, outline the recommended operating procedure for post PAMP operations. This will include graphical depictions of preferred alternatives.

Task 7 – Develop a Draft Report and Research Summary

An interim report and research summary will be prepared and submitted to POA staff for review. The project team will also conduct an interim presentation to present the project results to POA staff.

Task 8 – Develop Final Report and Tools

The draft report and research summary document will be revised to address feedback received from POA staff, and a revised report will be submitted. The report's content will include detailed step-by-step recommendations for the seamless transition of port operations from one phase to another.

4.0 PROPOSAL AND SUBMISSION REQUIREMENTS

To achieve a uniform review process and obtain the maximum degree of comparability, it is required that the proposals be organized in the manner specified below. Proposals shall not exceed fifteen (15) pages in length (excluding letter of transmittal, resumes, title page(s), index/table of contents, required attachments, or dividers). One page shall be interpreted as one side of a single-spaced, letter size sheet (8-1/2" X 11"). Excess pages will be removed prior to evaluation, which could result in incomplete responses and lower scores.

4.1 Title Page

Show the RFP number and subject, the name of your firm, address, telephone number(s), name of contact person, contact information (phone number, email address), and date.

4.2 Table of Contents

List the proposal's sections with page numbers. Include the RFP Evaluation Criteria.

4.3 Letter of Transmittal (Limited to one (1) page).

4.3.1 Briefly state your firm's understanding of the services to be performed and make a positive commitment to provide the services as specified.

4.3.2 List your company's contact for this RFP along with their phone number and email address on the proposal cover page.

4.3.3 Provide the name(s) of the person(s) who are authorized to make representations for your firm, their titles, address, and telephone numbers.

4.3.4 **The letter of transmittal must be signed by a corporate officer or other individual who has the authority to bind the firm.**

The purpose of Section 4 is to advise potential Proposer of the information you require from them in order to evaluate their proposal. Listed below are some generic clauses you can tailor for your particular RFP.

FOR EACH PROPOSAL EVALUATION CRITERIA LISTED IN SECTION 5 YOU ABSOLUTELY MUST HAVE A CORRESPONDING PROPOSAL SUBMISSION REQUIREMENT.

4.4 Evaluation Criteria

4.4.1 Firm Qualifications and Experience

- Detail the firm's experience in the same or similar areas of expertise, stability, and its adaptability to providing the required services.
- Provide at least three (3) references for which your firm has provided the same or similar services. Include a point of contact, telephone number, and a brief description of the services provided.

4.4.2 Project Lead

Provide detailed information on the qualifications and experience of the Project Leader as it relates to the required services. Include project reference contact name(s) and telephone number(s).

4.4.3 Key Project Staff

Identify key project staff expected to provide services on behalf of the firm. Resumes should be included for each of the individuals referenced. POA assumes subconsultants are unnecessary for this effort.

4.4.4 Available Resources/Location

Provide information on resources available to your firm, which indicates that you have access to the services necessary to perform the work to include, but

not limited to, the modeling software to be used and the in-house technical support available. Describe the firm's location where the primary services are to be provided and the ability to meet in person with port personnel when required during the performance of the contract.

4.4.5 Project Methodology and Approach

As this is an effort heavily driven by computer modeling in support of a customer inexperienced with the approach, provide detailed information on the firm's methodology in meeting the scope of work requirements identified in Section 3 under these conditions. Describe the overall approach to include any special considerations which may be envisioned.

4.4.6 Cost

This effort is to be a lump sum, not-to-exceed contract. Attachment 2 provides a Cost Worksheet template for the proposer to use. Fill out the worksheet as directed, attach to your proposal and reference it accordingly. See RFP Section 5.0 for the evaluation criteria that will be used.

5.0 EVALUATION CRITERIA AND PROCESS

5.1 Evaluation Criteria Weighting

The criteria to consider during evaluations, and the associated point values, are as follows:

1. Qualifications and Experience	30 points
2. Project Lead	10 points
3. Key Project Staff	20 points
4. Methodology/Approach	20 points
5. Available Resources/Location	10 points
6. Cost	<u>10 points</u>
Total Points Available	100 points

5.2 Qualitative Evaluation Criterion

Firms will be ranked using the following qualitative rating factors for each RFP criterion:

- 1.0 Outstanding
- .8 Excellent
- .6 Good
- .4 Fair
- .2 Poor
- 0- Unsatisfactory

The rating factor for each criteria category will be multiplied against the points available to determine the total points for that category.

EXAMPLE: If an evaluator decides that the response provided for a criterion that has a maximum of 30 points was “Good,” they will assign a “qualitative rating factor” of 0.6 to that criterion. The qualitative rating factor is then multiplied by the maximum points available (30) for a resultant 18 points.

5.3 Quantitative Evaluation Criterion

The award of the “cost” points will be determined by the calculation shown below. The lowest cost proposal will receive the maximum number of points awarded for the “cost” criteria:

$$\frac{\text{Lowest cost proposal} \times \text{Maximum \# points for category}}{\text{Cost of proposal being scored}}$$

Method used to convert Total Cost to Points (30 Points Maximum)

[STEP 1]

List all proposal costs.

Proposer #1	-	\$40,000
Proposer #2	-	\$45,000
Proposer #3	-	\$48,000

[STEP 2]

The RFP awards a maximum of 30% (30 points) of the total of 100 points for fee schedule.

Proposer #1 receives 30 points.

Proposer #1 receives 30 points (the max) because they submitted the lowest cost proposal.

Proposer #2 receives 26.7 points.

$$\frac{\$40,000 \times 30}{\$45,000}$$

Proposer #3 receives 25. points.

$$\frac{\$40,000 \times 30}{\$48,000}$$

5.4 Evaluation Process

A committee of individuals representing the Municipality of Anchorage will perform an evaluation of the proposal(s). The committee will score the proposal(s) as submitted. The Municipality of Anchorage reserves the right to award a contract solely on the written proposal.

The Municipality also reserves the right to request oral interviews with the highest ranked firms (short list). The purpose of the interviews with the highest ranked firms is to allow expansion on the written responses. If interviews are conducted, a maximum of three (3) firms will be short-listed. A second score sheet will be used to score those firms interviewed. The final selection will be based on a combination of written proposals and interviews. The same categories and point ranges will be used during the second evaluation as for the first. The highest ranked Proposer after the second scoring, if performed, may be invited to enter into final negotiations with the Municipality for the purposes of contract award.

6.0 SELECTION PROCESS

The Proposer with the highest total evaluation points may be invited to enter into contract negotiations with the Municipality of Anchorage. If an agreement cannot be reached, the second highest Proposer may be contacted for negotiations. This process may continue until successful negotiations are achieved. However, the Municipality reserves the right to terminate negotiations with any Proposer should it be in the Municipality's best interest. The Municipality of Anchorage reserves the right to reject any and all proposals submitted.

7.0 SAMPLE CONTRACT

All Proposers must carefully read and review ATTACHMENT 1 - Sample Contract. The final Contract with the Municipality of Anchorage will be substantially similar to it.

If a Proposer wishes to make changes to the Sample Contract, the proposed changes must be submitted with the proposal. All desired changes must be submitted in a separate document, and must be clear, legible, and conspicuous. The Proposer must also provide the rationale for all proposed changes. No changes will be considered until after the highest scored proposal(s) has been determined.

IF NO CHANGES ARE SUBMITTED WITH THE PROPOSAL, IT IS UNDERSTOOD THAT THE TERMS AND CONDITIONS OF THE SAMPLE CONTRACT HAVE BEEN ACCEPTED.

8.0 ATTACHMENTS

Attachment 1: Sample Contract

Attachment 2: Cost Worksheet