

# Municipality of Anchorage

Dave Bronson, Mayor
Purchasing Department

April 28, 2023

### REQUEST FOR PROPOSAL

### RFP 2023P023

### Provide Procurement Expertise for Anchorage Municipal Code Title 7 Review

The Municipality of Anchorage is an equal opportunity employer.

Enclosed is pertinent information for use in preparing your proposal.

Pre-Proposal Conference: N/A

Site Visit: N/A

Questions Due: 12:00 P.M. Local Time, May 5, 2023

Proposals Due: 5:00 P.M. Local Time, May 15, 2023

**ONE SIGNED ORIGINAL**, **single sided**, **unbound**, **plus five (5) complete copies** of your proposal must be submitted. In addition to the copies, <u>a flash-drive containing a PDF copy</u> of the complete proposal, including attachments must also be provided.

If applicable, the call-in phone number for Pre-Bid Conferences is 907-343-6089. Conference lines are opened 5 minutes prior to the Pre-Bid Conference times. To attend meetings in person; you may do so at 632 W. 6<sup>th</sup> Avenue, Suite 520, Anchorage, AK 99501. FOR AUXILIARY AIDS, SERVICES, OR SPECIAL MODIFICATIONS TO PARTICIPATE PLEASE CONTACT THE PURCHASING DEPARTMENT TO REQUEST REASONABLE ACCOMMODATIONS AT 907-343-4590; OR wwpur@muni.org

The Municipality of Anchorage reserves the right to reject any and all proposals and to waive any informalities in procedures.

Sincerely,

kim Ovsepyan

Kim Ovsepyan RFP Buyer

# Municipality of Anchorage Legislative Branch – Anchorage Assembly Request for Proposals (RFP) 2023P023

# Provide Procurement Expertise for Anchorage Municipal Code Title 7 Review

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# 1.0 GENERAL INFORMATION

### 1.1 Purpose

The Municipality of Anchorage (Municipality) Legislative Branch is seeking proposals from qualified individuals or firms with government procurement expertise for a review of sections of Anchorage Municipal Code Title 7 – Purchasing and Contracts and Professional Services. Areas of focus include change orders, contract amendments, working out of scope, contract administration, sole source contracts, and compliance with public process including assembly approval in these areas.

# 1.2 Background

Municipality of Anchorage Charter section 13.09 requires the Assembly to provide by ordinance for competitive bidding for goods and services, and for exceptions thereto. The purpose of Anchorage Municipal Code Title 7 – Purchasing and Contracts and Professional Services is to maximize fair and open competition consistent with the efficient operation of the municipal government and to maximize the purchasing value of municipal funds.

Anchorage is the largest city in Alaska. The Purchasing Department is extremely active and awards a significant number of multimillion projects annually, including complex construction projects, design/build projects, and utilizing various contracting methods. Recommendations as to best practices in procurement and contracting methodology are requested. Finally, recommendations for Title 7 code changes effectuating these recommendations is requested, including recommendations regarding process and criteria for sole source contracting are requested.

The Anchorage Municipal Charter, Code, and regulations can be found online at: <a href="https://library.municode.com/ak/anchorage/codes/code">https://library.municode.com/ak/anchorage/codes/code</a> of ordinances.

Passed legislation can be searched using the Municipality's public portal to Assembly documents, found online at:

https://www.muni.org/departments/assembly/pages/publicportalassemblydocuments.aspx.

Additional information on the Purchasing Department can be found online at: <a href="https://www.muni.org/Departments/purchasing/Pages/default.aspx">https://www.muni.org/Departments/purchasing/Pages/default.aspx</a>

Municipality of Anchorage Standard Specifications (M.A.S.S.) can be found online at: <a href="https://www.muni.org/Departments/project\_management/Pages/MASS.aspx">https://www.muni.org/Departments/project\_management/Pages/MASS.aspx</a>

### 1.3 Questions

Any questions regarding this proposal are to be submitted in writing to:

Municipality of Anchorage Purchasing Department <a href="https://www.umuni.org">www.umuni.org</a>

For ease of identification please identify the project/title number in the subject line of any correspondence.

Purchasing Office hours of operation are: 8:00 a.m. to 5:00 p.m. local time Monday through Friday, excluding Municipal holidays. Due to time constraints on this project, all questions regarding the scope of work should be received prior to the deadline indicated on the RFP cover letter.

# 1.4 Preparation Costs

The Municipality shall not be responsible for proposal preparation costs, nor for costs including attorney fees associated with any (administrative, judicial or otherwise) challenge to the determination of the highest ranked Proposer and/or award of contract and/or rejection of proposal. By submitting a proposal each Proposer agrees to be bound in this respect and waives all claims to such costs and fees.

### 2.0 RULES GOVERNING COMPETITION

# 2.1 Examination of Proposals

Proposers should carefully examine the entire RFP and any addenda thereto, and all related materials and data referenced in the RFP. Proposers should become fully aware of the nature of the work and the conditions likely to be encountered in performing the work.

# 2.2 Proposal Acceptance Period

Award of this proposal is anticipated to be announced within 45 calendar days, although all offers must be complete and irrevocable for 90 calendar days following the submission date.

# 2.3 Confidentiality

The content of all proposals will be kept confidential until the selection of the Contractor is publicly announced. At that time the selected proposal is open for review. After the award of the Contract, all proposals will then become public information.

# 2.4 Proposal Format

Proposals are to be prepared in such a way as to provide a straight forward, concise delineation of the Proposer's capabilities to satisfy the requirements of this RFP. Emphasis should be concentrated on

- 1) conformance to the RFP instructions;
- 2) responsiveness to the RFP requirements;
- 3) completeness and clarity of content.

### 2.5 Signature Requirements

<u>All proposals must be signed.</u> A proposal shall be signed: by an officer or other agent of a corporate vendor, if authorized to sign contracts on its behalf; a member of a partnership; the owner of a privately-owned vendor; or other agent if properly authorized by a power of attorney or equivalent document. Signature on the "Letter of Transmittal" (See Para 4.3.4) will meet this requirement.

Failure to sign the Proposal is grounds for rejection. The name and title of the individual(s) signing the proposal must be clearly shown immediately below the signature.

### 2.6 Proposal Submission Requirements

2.6.1 **ONE ORIGINAL, single sided unbound, plus FIVE (5) complete copies** of the proposal must be received by the Municipality prior to the date and time specified in the cover letter. Copies may be bound or enclosed in folders/binders as the Proposer chooses.

2.6.2 IN ADDITION to the copies required by paragraph 2.6.1 a flash drive containing a PDF copy of the complete proposal, including attachments, must be provided.

2.6.3 All copies of the proposals shall be submitted in a single sealed cover which should be plainly marked as a Request for Proposal Response with the Number and Title prominently displayed on the outside of the package.

2.6.4 Proposals must be delivered or mailed to:

Physical Address
Municipality of Anchorage
Purchasing Department
632 W. Sixth Avenue, Suite 520
Anchorage, AK 99501

### 2.7 News Releases

News releases by or on the behalf of any Proposer pertaining to the award resulting from the RFP shall not be made without prior written approval of the Municipal Purchasing Officer.

# 2.8 Disposition of Proposals

All materials submitted in response to this RFP will become the property of the Municipality. One copy of the submitted material shall be retained for the official files of the Purchasing Department and will become public record after award of the Contract.

# 2.9 Oral Change/Interpretation

No oral change or interpretation of any provision contained in this RFP is valid whether issued at a pre-proposal conference or otherwise. Written addenda will be issued when changes, clarifications, or amendments to proposal documents are deemed necessary by the Municipality.

### 2.10 Modification/Withdrawal of Proposals

A Proposer may withdraw a proposal at any time prior to the final submission date by sending written notification of its withdrawal, signed by an agent authorized to represent the agency. The Proposer may thereafter submit a new proposal prior to the final submission date; or submit written modification or addition to a proposal prior to the final submission date. Modifications offered in any other manner, oral or written will not be considered. A final proposal cannot be changed or withdrawn after the submission date, except for modifications requested by the Municipality after the date of receipt and following oral presentations.

### 2.11 Late Submissions

PROPOSALS NOT RECEIVED PRIOR TO THE DATE AND TIME SPECIFIED IN THE COVER LETTER WILL NOT BE CONSIDERED AND WILL BE RETURNED UNOPENED AFTER RECOMMENDATION OF AWARD. THE PROPOSALS MUST BE RECEIVED AT THE LOCATION SPECIFIED.

# 2.12 Rejection of Proposals

The Municipality reserves the right to reject any or all proposals if determined to be in the best interest of the Municipality.

# 2.13 Equal Employment Opportunity Contract Compliance

2.13.1 The contractor will not discriminate against any employee or applicant for employment because of race, color, religion, national origin, ancestry, age, sex, sexual orientation, gender identity, marital status, or physical or mental disability. The contract will comply with all laws concerning the prohibition of discrimination including, but not limited to, Title 5 and Title 7 of the Anchorage Municipal Code.

2.13.2 Every municipal contract shall state, in all solicitations or advertisements for employees to work under the contract, that all qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, ancestry, age, sex, sexual orientation, gender identity, marital status, or physical or mental disability.

# 2.14 Confidential/Proprietary Information

The content of proposals will be kept confidential until the selection of the Contractor is announced. At that time, the selected proposal is open for review to the competing proposers only (except for information properly identified as being proprietary). After the award of the contract, all submitted proposals shall become public information except for properly identified proprietary information. If a proposer wishes individual pages, which contain actual business, proprietary information to be held confidential, each page must be marked and an explanation furnished of its proprietary nature. In addition to marking individual pages, the Proposal's Cover must also be annotated with the words "THIS PROPOSAL CONTAINS PROPRIETARY INFORMATION". "Confidential and Proprietary" information is not meant to include any information which, at the time of disclosure, is generally known by the public and/or competitors. MOA's ability to treat information submitted as confidential is limited by Anchorage Municipal Code. Proposers concerned with the confidentiality of information submitted should familiarize themselves with the following Anchorage Municipal Code provisions:

AMC 3.90 Access to Public Records

AMC 3.90.010 Policy

AMC 3.90.020 Definitions

AMC 3.90.030 Information Available to the Public

# AMC 3.90.040 Exemptions for Particular Records

### 3.0 SCOPE OF WORK

### 3.1 Overview

The Municipality expects to retain one qualified individual or firm with government procurement expertise and knowledge of government procurement best practices or adopted standards to provide procurement expertise to recommend municipal code changes, particularly in the areas of change orders, contract amendments, working out of scope, contract administration, sole source contracts, and compliance with public process including assembly approval in these areas. The firm will also gather information from various municipal employees particularly in the departments of Purchasing and other departments who work with Title 7 regularly to inform recommendations.

### 4.0 PROPOSAL AND SUBMISSION REQUIREMENTS

To achieve a uniform review process and obtain the maximum degree of comparability, it is required that the proposals be organized in the manner specified below. Proposals shall not exceed TWENTY (20) pages in length (excluding letter of transmittal, resumes, title page(s), index/table of contents, attachments, or dividers). Excess pages will be removed prior to evaluation, which could result in incomplete responses and lower scores. One page shall be interpreted as one side of a single-spaced, letter size sheet (8 ½ x 11").

# 4.1 Title Page

Show the RFP number and subject, the name of your firm, address, telephone number(s), name of contact person, and date.

### 4.2 Table of Contents

Clearly identify the materials by section and page number.

# 4.3 Letter of Transmittal (Limited to two (2) pages)

- 4.3.1 Briefly state your firm's understanding of the services to be performed as described in section 3 and make a positive commitment to provide the services as specified.
- 4.3.2 List your company's contact for this RFP along with their phone number and email address on the proposal cover page.
- 4.3.3 Provide the name(s) of the person(s) who are authorized to make representations for your firm, their titles, address, and telephone numbers.
- 4.3.4 The letter of transmittal must be signed by a corporate officer or other individual who has the authority to bind the firm.

### 4.4 Evaluation Criteria

# 4.4.1 Firm Government Procurement Experience

Describe your firm's experience in working with government procurement at the federal, state and municipal levels. Include experience in reviewing codes/statutes/regulations, complying with public process, and contract administration.

Provide at least three (3) references for which your firm has provided the same or similar services. Include a point of contact, telephone number, and a brief description of the services provided.

# 4.4.2 Staff Experience

Discuss the firm's workload and size and ability to manage project schedules.

Discuss the staff available for the project, including identifying the Project Manager and key individuals to be assigned from within the firm.

Address the qualifications of each individual and attach resumes for key personnel to be assigned to this project. Include in the statement of qualifications or each resume the estimated months of experience as it relates to this project. It is anticipated that much of the requested services may be performed remotely. If you anticipate any travel, explain what travel costs and other factors may be anticipated due to travel from the individuals' usual place of business.

### 4.4.3 Cost

Complete Attachment B – Cost Worksheet for all services that may be required in performance of this work. Identify the hourly fees for the persons assigned to this project. The fee schedule should be all inclusive.

### 5.0 EVALUATION CRITERIA AND PROCESS

### 5.1 Criteria

The criteria to consider during evaluations, and the associated point values, are as follows:

Total Points Available		100 points
3.	Cost	25 points
2.	Staff Experience	25 points
1.	Firm Experience	50 points

# 5.2 Qualitative Rating Factor

Organizations will be ranked using the following qualitative rating factors for each technical criterion:

- 1.0 Outstanding
- .8 Excellent
- .6 Good
- .4 Fair
- .2 Poor
- -0- Unsatisfactory

The rating factor for each criteria category will be multiplied against the points available to determine the total points for that category.

EXAMPLE: For the evaluation of the firm experience factor, if the evaluator feels the response as provided was "Good" they would assign a "qualitative rating factor" of .6 for that criterion. The final score for that criterion would be determined by multiplying the qualitative rating factor of .6 by the maximum points available (50) and the resulting score of 30 would be assigned to the criterion. This process would be repeated for each criterion.

The total score will be determined by adding the technical score plus the score received for the cost of the audit.

### FORMULA FOR COST EVALUATION

Cost Evaluation (item 3): The award of the "Cost" points will be determined by the calculation shown below. The lowest cost proposal will receive the maximum number of points awarded for the "cost" criteria:

Lowest cost proposal x Maximum # points for category
Cost of proposal being scored

### 5.3 Evaluation Process

A committee of individuals representing the Municipality of Anchorage will perform an evaluation of the proposal(s). The committee will rank the proposal(s) as submitted. The Municipality of Anchorage reserves the right to award a contract solely on the written proposal.

The Municipality also reserves the right to request oral interviews with the highest ranked organizations (short list). The purpose of the interviews with the highest ranked organizations is to allow expansion upon the written responses. If interviews are conducted, a maximum of two (2) organizations will be short-listed. A second score sheet will be used to score those organizations interviewed. The final selection

will be based on the total of all evaluators' scores achieved on the second rating. The same categories and point ranges will be used during the second evaluation as for the first. The highest ranked Proposer after the second scoring, if performed, may be invited to enter into final negotiations with the Municipality for the purposes of contract award.

### **6.0 SELECTION PROCESS**

The Proposer with the highest total evaluation points may be invited to enter into contract negotiations with the Municipality of Anchorage. If an agreement cannot be reached, the second highest Proposer may be contacted for negotiations. This process may continue until successful negotiations are achieved. However, the Municipality reserves the right to terminate negotiations with any Proposer should it be in the Municipality's best interest. The Municipality of Anchorage reserves the right to reject any and all proposals submitted.

### 7.0 SAMPLE CONTRACT

In addition to carefully reading all of the information in the RFP, all Proposers must carefully read and review the attached sample contract (ATTACHMENT A). The successful Proposer shall be required to enter into a Contract with the Municipality of Anchorage, which will be substantially similar to the sample.

If a Proposer wishes to make changes to the Sample Contract, the proposed changes must be submitted with the proposal. All desired changes must be submitted in a separate document, and must be clear, legible, and conspicuous. The Proposer must also provide the rationale for all proposed changes. No changes will be considered until after the highest scored proposal(s) has been determined.

IF NO CHANGES ARE SUBMITTED WITH THE PROPOSAL, IT IS UNDERSTOOD THAT THE TERMS AND CONDITIONS OF THE SAMPLE CONTRACT HAVE BEEN ACCEPTED.

### 8.0 ATTACHMENTS

Attachment A – Sample Contract

Attachment B – Cost Worksheet